

**DETERMINATION AND FINDINGS
FOR A
SOLE SOURCE PROCUREMENT**

AGENCY: District Department of Transportation

CONTRACT NO.: DCKA-2019-S-0062

CONTRACTOR: Parkmobile USA, Inc.

CAPTION: Cellular Phone Payment Method – Digital Parking Meters

AUTHORITY

D.C. Code § 2-354.04, 27 DCMR 1304, and 1700 and 1701

FINDINGS

1. MINIMUM NEED:

The District of Columbia Office of Contracting and Procurement (“OCP”), on behalf of the District Department of Transportation (“DDOT”) (the “District”) has an immediate and continuing need for a software and payment service that implements a fully functional integrated digital parking solution (“Requirement”) utilizing cellular phone technology as the payment method for metered curbside spaces within the District. During this 12-month period of performance from 6 July 2019 to 5 July 2020, the District will issue a solicitation for a multimodal, open network, mobility wallet type solution as the new method of digital payment for parking and transit related services throughout the region.

2. ESTIMATED FAIR AND REASONABLE PRICE:

The estimated fair and reasonable price is \$3,500,000.00.

3. FACTS JUSTIFYING AWARD OF A SOLE SOURCE CONTRACT:

Parkmobile USA, Inc. (“Parkmobile”) currently provides the software and payment services that manage approximately 20,000 metered spaces across 11,000 parking meter assets including applicable parking-related signage and decals. The District generates \$481,000 per week in digital parking meter revenues and up to \$25,000,000 each program year. In the absence of ongoing digital parking payment solution services, District residents and visitors will be unable to digitally pay for parking at many locations, and the District will be unable to collect electronic parking revenue.

On 6 July 2016, Parkmobile was awarded a contract through a solicitation utilizing full and open competition. Part of the contract required Parkmobile to provide new software and data integration systems to manage the digital parking meter revenue collection and digital parking meter

enforcement. Currently, the Parkmobile software implemented at DDOT is not publicly available due to the customizations needed to facilitate the integration of the Parkmobile software with existing District information technology systems. The integration effort spanned two years and required significant programmatic and Parkmobile resources to implement. While the data stored in the Parkmobile system is owned by the District, the software is not. The absence of the Parkmobile software would render the DDOT Asset Management program incapable of collecting digital meter revenue resulting in significant loss of programmatic resources.

In early 2019, the program concluded that a migration to a new software system that will enable users to use one application to access a multitude of regional parking locations and facilities is in the best interest of the District. This conclusion was based on customer feedback that prescribed regional integration, and the availability of emerging, innovative technologies being developed to meet smart city initiatives. As a result, the District recognized a need to overhaul the requirements documents for the follow-on solicitation.

The District will engaged a Subject Matter Expert (SME) to advise on leading practices, and assist in exploring additional technologies that will meet the District's evolving requirement for a regionally integrated digital parking solution. Based on the market research, DDOT and OCP believe that an additional 12 months of the Parkmobile support will suffice to complete rewriting the requirements documents, allow sufficient procurement lead-time, and receive Council of the District of Columbia approval of the follow-on contract award.

Due to the widespread integrations required and the digital nature of the payment collections, DDOT is unable to self-perform the Requirement. As a result, Parkmobile is the only firm capable of fulfilling the Requirement.

The anticipated cost to the District is based on Parkmobile's existing commercial fee structure, and will yield a fair and reasonable cost to the District.

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**CERTIFICATION BY ASSOCIATE DIRECTOR OF THE PARKING AND
GROUND TRANSPORTATION DIVISION**

I hereby certify that the above findings are correct and complete to the best of my knowledge and belief.

Date

Evian Patterson, Associate Director
Parking and Ground Transportation Division
District Department of Transportation

CERTIFICATION BY AGENCY HEAD

I hereby certify that the above findings are correct and complete to the best of my knowledge and belief.

Date

Jeffrey Marootian
Director, DDOT

CERTIFICATION BY CONTRACT SPECIALIST

I hereby certify that the above findings are correct and complete to the best of my knowledge and belief.

Date

Kyle Cox
Contract Specialist - Contractor

CERTIFICATION BY CONTRACTING OFFICER AND RECOMMENDATION

I have reviewed the above findings and certify that they are sufficient to justify the use of the sole source method of procurement under the cited authority. I certify that the notice of intent to award a sole source contract was published in accordance with Section 404(c) of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Official Code §2-354.04) and that no response was received. I recommend that the Chief Procurement Officer approve the use of the sole source procurement method for this proposed contract.

Date

William E. “Bill” Sharp
Chief Contracting Officer

DETERMINATION

Based on the above findings and in accordance with the cited authority, I hereby determine that it is not feasible or practical to invoke the competitive solicitation process under either Section 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; D.C. Official Code § 2-354.02 or 2-354.03). Accordingly, I determine that the District is justified in using the sole source method of procurement.

Date

George A. Schutter, III
Chief Procurement Officer